**Bountiful Foods Site Plan**

**Site Purpose**

According to [Healthline.com](https://www.healthline.com/health/obesity-facts), “In the United States, [36.5 percent](https://www.cdc.gov/obesity/data/adult.html) of adults have obesity. Another [32.5 percent of](https://www.niddk.nih.gov/health-information/health-statistics/overweight-obesity) American adults are overweight. In all, more than two-thirds of adults in the United States are overweight or have obesity.” Bountiful’s mission is to provide fresh and healthy food options to the local population and to tourists visiting the coastal areas, to do so, in this space, you will find our business catalog, promotions, and a check-out to help you eat healthy and delicious food. See for yourself the accelerated development of Guatemala through this platform.

**Target Audience:**

Our audience is the local population, and tourists visiting the coastal areas from Los Angeles to San Diego who wish to eat healthy as delicious.

**Personas**



|  |  |
| --- | --- |
| **Scarlett Ramazzini** | **Andres Giron** |
| Local citizen | Tourist |
| She’s 21 years old and a local citizen who dedicates her efforts to her own wealth. She is pursuing the fitness model industry which is why she is constantly working out and looking for healthy, organic, and fresh food. | He is 50 years old and a successful businessman. He suffers from diabetes and high cholesterol, so he constantly takes care of his eating habits no matter where he is. |

**Site Map:**

**Graphical user interface, application

Description automatically generatedColor Scheme:**

**Shape, rectangle

Description automatically generated**

**Typography:**

**Graphical user interface, application, PowerPoint

Description automatically generated**

Whereas recognition of the inherent dignity

.**Graphical user interface, application, PowerPoint

Description automatically generated**

Whereas recognition of the inherent dignity

**Graphical user interface, application, PowerPoint

Description automatically generated**

No one shall be subjected to arbitrary arrest, detention or exile.  
Everyone is entitled in full equality to a fair and public hearing by an independent and impartial tribunal, in the determination of his rights and obligations and of any criminal charge against him.  
No one shall be subjected to arbitrary interference with his privacy, family, home or correspondence, nor to attacks upon his honour and reputation. Everyone has the right to the protection of the law against such interference or attacks

**Wireframe Sketches:**

**Desktop View**

Graphical user interface

Description automatically generated

**Tablet View**

A picture containing graphical user interface

Description automatically generated

**Phone View**

Graphical user interface, application

Description automatically generated